

# Intensive Start-up Support Outset Cornwall

Helping you start a new business  
in Cornwall and the Isles of Scilly

## Programme Factsheet

### Aim:

To provide intensive support to individuals from underrepresented groups who want to start their own business.

Underrepresented groups include:

- Women
  - 16-25
  - 50+
  - BME
  - Single parents
  - Long term unemployed
  - Recently made redundant
  - People with a mental or physical disability
- Other disadvantaged groups

### The programme:

Outset Cornwall is a European Regional Development Funded programme. Using a highly successful tried and tested model of training and ongoing 1:1 advice and guidance, we can help people start sustainable businesses in Cornwall. Each client can access exactly the sort of support that is right for them, from the outset.

### Service:

- 1:1 Advice and Coaching
- Foundation Workshops
- Business Start-up Workshops
- Aftercare support
- Refresher workshops
- Networking

### Nature of work undertaken:

The individuals on the programme will start their engagement on the project with a 1:1 diagnostic session with their enterprise advisor. Support will be delivered through a combination of 1:1 meetings and small group training sessions. By the end of the Business Start-up programme all the individuals will have learned all the key business essentials.

### Duration of support:

Once the client has started their business they will receive a further 12 months of support from Outset Cornwall. The programme finishes 30<sup>th</sup> June 2012.



Delivered by



Funded by



**Eligibility criteria:**

The following sectors are NOT eligible for support under this programme:

- Agriculture production, processing and marketing
- Banks
- Coastal Protection
- Cultural Facilities (Local Government)
- Defence (Government)
- E Commerce
- Education (Local Government)
- Fire Service (Local Government)
- Fisheries
- Health Services (Local Government)
- Horticulture
- Hospitals (private and public)
- Hotels, B & B's, holiday accommodation
- Housing (Local Government)
- Insurance companies
- Milk processing
- Nurseries, crèche, childcare
- Nursing homes, caring services
- Police (Local Government)
- Production of coal, iron and steel
- Retail Shops
- Shipbuilding, conversion or repair
- Slaughtering
- Social welfare facilities
- Sport Centres (Local Government)
- Synthetic fibre and yarn production
- Tourism activities
- Wholesales and distributors

This programme can only support:

- Individuals based in Cornwall and Isles of Scilly
- Prestart business (not yet commenced trading)
- Underrepresented groups (as detailed above)

**For further information:**

Please contact the advisor for your area XXXXXXXX or call the Outset Cornwall office on 0800 9174 324 or email [info@outsetcornwall.co.uk](mailto:info@outsetcornwall.co.uk)